

# Photos on social media can predict the health of neighborhoods

Join Extra  
Crunch

Login

John Biggs

@johnbiggs / 7:29 am BST • June 7, 2018

Search 🔍



- Startups
- Apps
- Gadgets
- Videos
- Audio
- Newsletters
- Extra Crunch
- Advertise
- Events
- 
- More

Transportation  
Apple  
Tesla  
Security

The images that appear on social media – happy people, pet happenings, and smiling dogs – can actually predict whether a neighborhood is “healthy” as well as its level of gentrification.

From the [report](#):

So says a groundbreaking study published in *Frontiers in Public Health* that used social media images of cultural events in London as a model that can predict neighborhoods where residents are moving in and even anticipate gentrification by 5 years. With more of the population living in cities, the model could help policymakers manage dense urban settings.

The idea is based on the concept of “cultural capital” that the neighborhood becomes. For example, if there are a lot of photos of people in a certain spot you can expect a higher level of well-being.

The research also suggests that investing in arts and neighborhood.

“Culture has many benefits to an individual: it opens experiences and enriches our lives,” said Dr. Daniele decades that this ‘cultural capital’ plays a huge role i model shows the same correlation for neighborhood neighborhoods experiencing the greatest growth ha for every city or school district debating whether to ii technology centers, the answer should be a resound

The Cambridge-based team looked at “millions of FI events in New York and London and overlaid them o findings, as we can imagine, were obvious.

“We were able to see that the presence of culture is certain neighborhoods, rising home values and medi even predict gentrification within five years,” said Qu planners and councils think through interventions to displaced as a result of gentrification.”

The team expects to be able to assess the health of method, overlaying pictures of food on maps in orde spots where cafes and croissants are on the rise. Ju: Instagrammed photos of your favorite sandwiches w build happier cities.

**Join Extra Crunch**

Login

Search 

- Startups
- Apps
- Gadgets
- Videos
- Audio
- Newsletters
- Extra Crunch
- Advertise
- Events
- 
- More

- Transportation
- Apple
- Tesla
- Security

## Conversation

Be the first to comment...

[Terms](#) · [Privacy](#)